

EXPOFESTIVAL for solutions in recruiting, talent management & employer branding

**13<sup>th</sup> - 14<sup>th</sup> March 2019**

Zenith Munich



# TALENTpro

**1,669**  
VISITORS

**148**  
BRANDS ON SITE

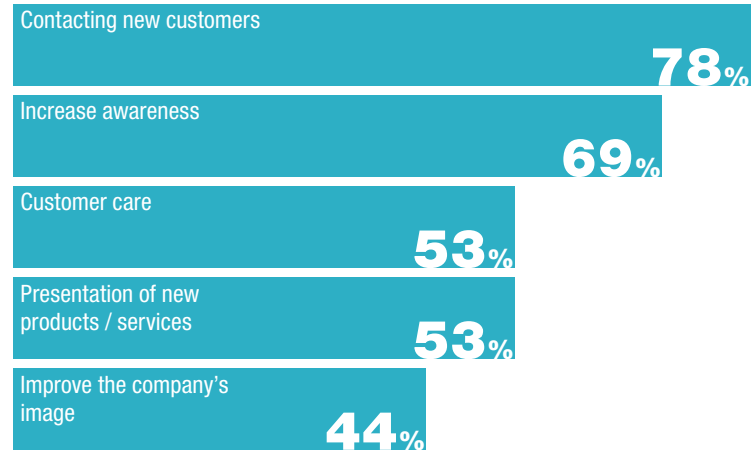
**80%** of the exhibitors were satisfied with the quality of the visitors.



**50+** PROGRAM HIGHLIGHTS

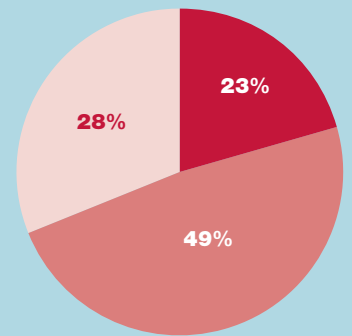
MORE THAN **90** SPEAKERS  
**10** KEYNOTE SPEAKERS  
**5** STAGES  
**2** DEEP DIVES  
**29** MEET UPS

### PARTICIPATION GOALS OF EXHIBITORS



### EXHIBITORS 2019 EVALUATE THE SUCCESS FOR THEIR COMPANY

**23%** very good  
**49%** good  
**28%** satisfactory



*"Inspiring Recruiting Professionals!"*

**TALENTpro**  
EXPOFESTIVAL for solutions in recruiting, talent management & employer branding

**SAVE THE DATE!**  
**25 - 26 March 2020**  
**Zenith & Kohlebunker Munich**

[www.talentpro.de](http://www.talentpro.de)

### VISITOR MARKETING

- **15** media partnerships
- **20** ads in daily and trade press
- Circulation of **+100,000** expo journals
- Social media campaigns on Facebook, Twitter and Xing
- With its own [blog.talentpro.de](http://blog.talentpro.de) and [blog.talentpro Magazine](http://blog.talentpro Magazine)
- **26** targeted online newsletters to more than **86,000** potential visitors and exhibitors

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**Personalwirtschaft**

**Süddeutsche Zeitung**

Main Sponsor: **stellenanzeigen.de**

# TOP VISITOR QUALITY AT TALENTpro 2019



**87%** of the visitors found the quality of the speakers very good to good.

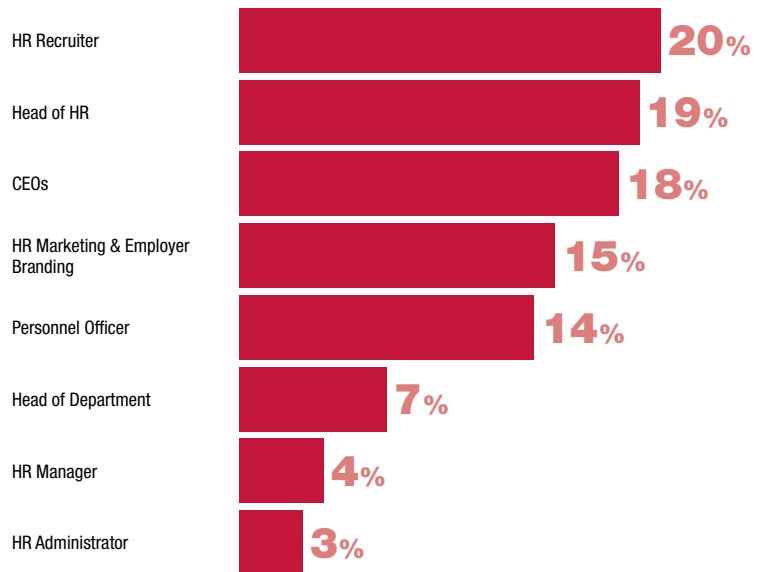
**92%** visitors rated the expofestival overall as excellent to good.

**89%** of the visitors plan to visit the TALENTpro again.

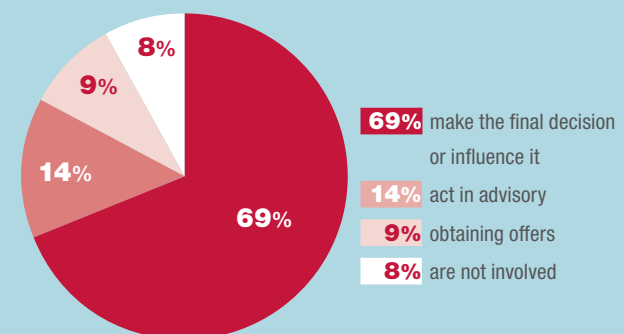
## EXTRACT FROM THE LIST OF TOP ATTENDEES

Austin Fraser GmbH	Bodystreet GmbH
OSB AG	Volkswagen Group Services GmbH
TÜV SÜD Industrie Service GmbH	Greple GmbH
Océ - A Canon Company	Conrad Electronic SE
ProSiebenSat.1 Media SE	Fujitsu
Gauselmann AG	OSRAM GmbH
BayernLB	CHECK24 Services GmbH
Paulinenpflege Winnenden e.V.	Sky Deutschland GmbH
ALDI SÜD Dienstleistungs-GmbH & Co. oHG	netz98 GmbH
Bayerischer Rundfunk	Pieris Pharmaceuticals GmbH
Kiesel GmbH	Sana Kliniken AG
SIH Technologies GmbH	Adolf Würth GmbH & Co. KG
EBK Krüger GmbH & Co. KG	BayerInvest Kapitalverwaltungsgesellschaft mbH
HanseMerkur Versicherungsgruppe	Sixt Leasing SE
Siemens AG	REWE GROUP
DEVK Versicherungen	Dichtungstechnik Wallstabe & Schneider GmbH & Co. KG
SHL Telemedizin GmbH	Mister Spex GmbH
Katholische Jugendfürsorge der Erzdiözese München und Freising e.V.	Brunel GmbH
Ancud IT-Beratung GmbH	GLOBUS Fachmärkte GmbH & Co.KG
P3 Systems GmbH	REHAU AG + Co.
Bayerische Versorgungs-kammer BVK	ABUS Security-Center GmbH & Co. KG
Lidl Stiftung & Co. KG / Linda Toschke	BayWa AG
Frischpack GmbH	Deutsche WertpapierService Bank AG
Semigator GmbH	Accenture GmbH
Marc O'Polo International GmbH	Rödl & Partner
Molkerei MEGGLE Wasserburg GmbH & Co. KG	SEW-EURODRIVE
B&W Handelsgesellschaft mbH	Küchen Quelle GmbH
Samsung Electronics GmbH	Wirecard AG
Hubert Burda Media Holding KG	KWS SAAT SE
McDonald's Deutschland LLC	Oddset GmbH
CBRE GmbH	BSH Hausgeräte GmbH
Kerntechnische Entsorgung Karlsruhe GmbH	NKD Services GmbH
Landesamt für Gesundheit und Soziales	Dräxlmaier Group
Hilti Deutschland AG	Eberhard AG
Michelin Reifenwerke AG&Co. KGaA	TRENKWALDER Personaldienste GmbH
RWE Supply & Trading GmbH	Franz & Wach Personalservice GmbH
DeutschlandCard GmbH	Bertrandt Ingenieurbüro GmbH
engelbert strauss GmbH & Co. KG	PUMA SE
Volkswagen AG	BTI Befestigungstechnik GmbH & Co. KG
München Klinik (Städtisches Klinikum München GmbH)	Universitätsklinikum Erlangen
Adolf Würth GmbH & Co. KG	München Klinik (Städtisches Klinikum München GmbH)
BMW Group	WMF Group GmbH
Hans Kupfer & Sohn GmbH & Co. KG	Aareal Bank AG
ConSol Consulting & Solutions Software GmbH	Curanum AG/Korian
Arena One Service GmbH	MAN Truck & Bus
FLOTTWEG SE	ADAC e. V.
Roche Pharma AG	zooplus AG
I.K.Hofmann GmbH	STAHLGRUBER GmbH
LOBECO GmbH	financial.com
Raymond James Corporate Finance GmbH	MeinAuto GmbH
Morphosys AG	Ludwig Beck AG
Kaffee Partner GmbH	HBS Bolzenschweiss-Systeme GmbH & Co. KG
Münchner Bank eG	tyntec gmbh
Lohnsteuerhilfe Bayern e.V.	AUDI AG
Kaufland Dienstleistung GmbH & Co. KG	matrix technology AG
Asklepios Kliniken GmbH & Co. KGaA	Elatec GmbH
Stadt Rosenheim - Personalamt	Bijou Brigitte modische Accessoires AG
FAS AG	Deutsches Herzzentrum München
Testo SE & Co. KGaA	Webasto SE
Arina GmbH	

## POSITION OF VISITORS



## VISITORS' DECISION MAKING AUTHORITY





## Exhibitors' feedback

*„The mixture of an expert audience and a relaxed atmosphere at Munich's Zenith was special. We made very interesting new contacts both at our Yourfirm stand and around my presentation. It's great that Munich also has now an exciting event for the HR sector.“*

**Dirk Kümmerle**, founder and CEO, yourfirm GmbH

*„Once again TALENTpro was a complete success for jobvector and exceeded the results of the previous year. Our technical presentations were very well attended and received a lot of encouragement from the numerous visitors on site. The fair offered jobvector an exciting networking platform to have many interesting conversations and to exchange information on current topics. The positive experiences already arouse our anticipation for the continuation in the coming year.“*

**Dr. Eva Birkmann**, CEO, jobvector

*„TALENTpro 2019 convinced our customers and me with its first-class organization. We had good conversations, interesting MeetUps and lots of fun at the evening event...“*

**Steffen Michel**, CEO, MHM HR // MHM-Systemhaus GmbH

## Visitors' feedback

*Networking, innovative ideas, new cooperations – TALENTpro 2019 was a complete success for us!“*

**Andreas Pikusch**, Recruiter, regiocom SE

*„The fair, if you want to stay up-to-date in recruiting through innovative and practical approaches, if you want new HR products and cool HR people.“*

**Cathrin Grolig**, HR Project Manager, Pieris Pharmaceuticals GmbH

*„A colourful, fresh trade fair that gave me relevant contacts and lots of inspiration – Let's go!“*

**Miriam Wonneberger**, Recruiting, Michelin Reifenwerke AG&Co. KGaA

*„Colourful, young and creative, here solutions for the recruiting of the future are shown, discussed and developed.“*

**Ursula Steinmetz**, hbkPartner

*„A must for every future-oriented HR employee.“*

**Michael Schubert**, Branch Manager and Recruiting specialist, Brunel GmbH

*„The TALENTpro stands out from a classic trade fair format. A relaxed atmosphere and yet at a high professional level. A very good mix of cutting-edge HR topics and trends.“*

**Susanne Fischerkeller**, CDO, robert obermeyer consulting GmbH

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